Our supporters have done some pretty amazing things to raise money for CHSC. And they’re thinking of new things to do every day.

WHAT WILL YOU DO?
Starting a campaign is easy, and we’re here to help.
Use this fundraising guide to get your individual fundraising campaign started.

STEP 1
40 million Americans experience speech, language, and/or hearing disorders, and you’ve decided to help. It only takes a minute to set up a campaign. Create a log in. Create a name for your campaign. Upload a photo. Just like that, you’re ready to start raising money to help people in our community access communication services they need.

STEP 2
Spread the word about your fundraiser and ask your friends to give. Once your campaign is set up, tell everyone about it. The more people you tell, the quicker you’ll reach your goal.

You can do anything to raise money for CHSC

• You can collect spare change for communication.
• You can teach yoga for communication.
• You can shave your head for communication.
• You can grow a beard for communication.
• You can donate your birthday party for communication.

10 Easy Ways to Raise $100

1. Donate $20 yourself and ask four family members and/or friends for $20 each.
2. Ask 20 friends/family to donate $5 each.
3. Ask 10 friends/family to donate $10 each.
4. Send an email with your fundraising link explaining what Cleveland Big Wheel Relay is and ask for a donation. Suggestion: Always ask more that you expect. Be sure to include a deadline for the donation.
5. Host a mini-fundraising event. See the fundraising idea section.
6. Arrange a dress down day at work. You can charge anything to wear jeans. Make sure to post a sign that says, “We are dressing down to benefit the Cleveland Big Wheel Relay which benefits the Cleveland Hearing & Speech Center. NOTE: Make it fun and encourage people to wear Cavs or Indians jerseys.
7. Get social and use Facebook, Twitter, and other social media platforms to get the word out. Always include the link to your team’s fundraising page.
8. Raffle off prizes. Post your fundraising link and write - “anybody who makes a donation in the next 24 hours will automatically be entered to win...” Gift cards make great prizes. Write down the people who donate and select a winner.
9. Ask your neighbors! Walk around and ask your neighbors. Bring a letter with you that you can leave in their mailbox if they aren’t home.
10. Make sure you and each of your team members have each made a contribution to your team - doesn’t matter the gift size.
Fundraising Ideas & Tips

Here are some simple fundraising ideas that can help you raise money.

**Auctions**
Ask for donations from local businesses and set up a live or silent auction. Auctions can be held at work, during a party or even at a family reunion.

**Birthday Party**
Instead of gifts, ask for donations to your team page.

**Cook Off**
Who makes the best macaroni and cheese? Who makes the best cookies? Hold this at your office or a party. Tasting judges are charged for ballot.

**Cornhole Tournament**
Charge an entry fee for a cornhole tournament among your friends.

**Errand Service**
Run errands and charge a fee. Donate all the money you earn to your team.

**Host a Happy Hour**
Coordinate a happy hour at a local watering hole and request that the restaurant donate a portion of the sales. Call Harry Buffalo, Deagans, or Treehouse.

**Game Night**
Host a game night. Charge $10 to get in the door. You could also hold a card/cornhole tournament with a $20 entry fee.

**Guest Bartend**
Ask a local bar if you can guest bartend. All tips you earn that night will be donated to your team fundraising goals.

**Lunch with the CEO**
Auction off a special lunch with the CEO of your company or another prominent company in the area.

**Matching Gifts**
Check to see if your place of work offers a matching gift program.

**Pancake Breakfast**
A great event idea - charge $10 a plate.

**Raffles**
Raffle off prizes. You can do this from online as well. Post your fundraising link and say - “anybody who makes a donation during the next 24 hours will automatically be entered to win_____”. You can simply write down who donates and pull a name out. Gift cards make great prizes.

**Services**
What types of services can you or your team members donate the proceeds? Examples can include - salon/spa, photography, babysitting, pet watching, financial consultation, golf lessons, landscaping, car wash, etc.

**Squares**
Sell squares for a big sports game (think Cavs playoff games!)

**Wine-Tasting Party**
Host a wine tasting party! Buy some wine, snacks (cheese, crackers, etc.) and charge an admission.
Why Communication?

Did you know that an estimated **40 Million Americans experience speech, language, and/or hearing disorders**? Millions more family members and friends are also impacted. Here in Cleveland, Ohio, there are parents reading this whose children are struggling to speak or understand language; spouses living with partners whose hearing is deteriorating; and co-workers, neighbors, and others who see someone who needs help but don’t know what to do.

Cleveland Hearing & Speech Center (CHSC) is an anchor institution in Greater Cleveland that has been helping individuals with communication disorders for over 96 years. As a though leader and premier clinical provider of communication services, we recognize that communication plays an essential part in eliminating poverty, increasing educational outcomes for all children, advancing career attainment, and enabling individuals to live full and successful lives.

Your gift creates an immediate impact on the **thousands** of people Cleveland Hearing & Speech Center serves each year.

Early intervention is transformative. We know that many communication disorders can be reversed or even prevented with early treatment. Not only is early intervention critical, it is more efficient because it is much less costly when it is provided earlier in life rather than later.

When you donate to Cleveland Hearing & Speech Center, you are helping us to provide more services that are well-needed. As a nonprofit agency, we are committed to providing our services to anyone who needs us, including those who are unable to pay.
Offline Donation Form

Offline donations are accepted! And we can credit your fundraising goal. Please have your donor fill out an offline donation form.

Send this completed form along with your donation. Checks can be made out to “Cleveland Hearing & Speech Center”

Mail completed form and check to the follow address:
Cleveland Hearing & Speech Center
ATTN: Sara Thomas
11635 Euclid Avenue
Cleveland, Ohio 44106

DONOR INFORMATION

Name: ____________________________________________

Address (street, city, state, zip): ____________________________________________

Phone #: ____________________________________________

Email Address: ____________________________________________

PARTICIPANT INFORMATION

Please fill this out so that we know which team/participant to notify.

Name: ____________________________________________

Team Name (if applicable): ____________________________________________

DONATION INFORMATION

Date of Donation: ____________________________________________

Donation Amount: $ ____________________________________________

If you have donated to a specific team, we will make sure that the team receives the credit. Please let us know if you prefer to:

☐ Make gift anonymous
☐ Make amount anonymous
☐ Show my name and gift amount on the team page

Call Sara Thomas at 216-325-7578 or email sthomas@chsc.org with any questions!